Virgil J. Perez

CMP 230 Information Literacy

Prof. Veronica J. Harris

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Outline for Final Project

Renewable Energy Installation Business

* [Statement of Purpose](http://ses.nau.edu/business/planning/busplan.shtml#purpose)
* [The Business](http://ses.nau.edu/business/planning/busplan.shtml#business)
  + [Legal Structure](http://ses.nau.edu/business/planning/busplan.shtml#Legal structure)
  + [Description of the Business](http://ses.nau.edu/business/planning/busplan.shtml#Description)
  + [Services](http://ses.nau.edu/business/planning/busplan.shtml#Services)
    - [Solar](http://ses.nau.edu/business/planning/busplan.shtml#Solar)
    - [Wind](http://ses.nau.edu/business/planning/busplan.shtml#Wind)
  + [Residential Off-Grid Systems](http://ses.nau.edu/business/planning/busplan.shtml#Residential)
  + [Location](http://ses.nau.edu/business/planning/busplan.shtml#Location) [Management](http://ses.nau.edu/business/planning/busplan.shtml#Management)
  + [Personnel](http://ses.nau.edu/business/planning/busplan.shtml#Personnel)
  + [Methods of Record Keeping](http://ses.nau.edu/business/planning/busplan.shtml#Methods of RK)
  + [Insurance](http://ses.nau.edu/business/planning/busplan.shtml#Insurance)
  + [Legal Aspects](http://ses.nau.edu/business/planning/busplan.shtml#Legal Aspects) [Security](http://ses.nau.edu/business/planning/busplan.shtml#Security)
* [Marketing](http://ses.nau.edu/business/planning/busplan.shtml#Marketing) (Summary)
  + [Target Market](http://ses.nau.edu/business/planning/busplan.shtml#Marketing)
  + [Growth Potential](http://ses.nau.edu/business/planning/busplan.shtml#Growth Potential)
  + [Current Providers](http://ses.nau.edu/business/planning/busplan.shtml#Current Providers)
  + [Competition](http://ses.nau.edu/business/planning/busplan.shtml#competition)
  + [Methods of Distribution](http://ses.nau.edu/business/planning/busplan.shtml#distribution)
  + [Advertising](http://ses.nau.edu/business/planning/busplan.shtml#Adv)
  + [Pricing](http://ses.nau.edu/business/planning/busplan.shtml#pricing)
* [Training](http://ses.nau.edu/business/planning/busplan.shtml#training)
* [Financing Methods](http://ses.nau.edu/business/planning/busplan.shtml#financing)
  + [Start-Up Costs](http://ses.nau.edu/business/planning/busplan.shtml#Startup Costs)
  + [Funding](http://ses.nau.edu/business/planning/busplan.shtml#Funding)
* [Disclaimer](http://ses.nau.edu/business/planning/busplan.shtml#disclaimer)
* [Financial Documents](http://ses.nau.edu/business/planning/busplan.shtml#fin docs)
  + [Sales](http://ses.nau.edu/business/planning/busplan.shtml#Sales)
  + [Cost of Goods Sold](http://ses.nau.edu/business/planning/busplan.shtml#COGS)
  + [Operating Expenses](http://ses.nau.edu/business/planning/busplan.shtml#Operating Expenses)
  + [Interest Expenses](http://ses.nau.edu/business/planning/busplan.shtml#Interest Expense)
  + [Taxes](http://ses.nau.edu/business/planning/busplan.shtml#Taxes)
  + [Balance Sheet](http://ses.nau.edu/business/planning/busplan.shtml#Balance Sheet)
    - [Assets](http://ses.nau.edu/business/planning/busplan.shtml#Assets)
    - [Liabilities](http://ses.nau.edu/business/planning/busplan.shtml#Liabilities)
    - [Owner's Equity](http://ses.nau.edu/business/planning/busplan.shtml#Owners Equity)